



We are much more than a car brand.
We were born in a garage from the passion
of a few believers who sought to reinvent
the principles of the automotive world.
We don't travel roads, we live them.
We don't settle for merely driving, we seek
emotions. And when the car stops, the
philosophy continues. We represent a way
of understanding life. Will you join our tribe?

Welcome to the CUPRA Collection.

CUPRA COLLECTION

LICENSES

We dare to go further. We seek out creators that love what they do, that are capable of reinventing, of imagining a more contemporary concept of their products and we propose a challenge we can share. The starting point is the same as ours: to always interpret sophistication from a modern perspective.

COLLABORATIONS

We join forces with those that share our vision, with those brands that have chosen to innovate through their materials and design, with those that pour their passion into every item, just as we do: modern day artisans. That's why you can find our logo on their most exclusive product lines.

COLLECTION

Our CUPRA tribe is special. That's why our own collection of fashion and accessories had to be special, as well. We have remastered even the most basic aspects, carefully choosing the materials and design of each article so that everything, absolutely everything, has that special touch of distinction.



CUPRA
COLLECTION
LICENSES

MIKAKUS FOR CUPRA

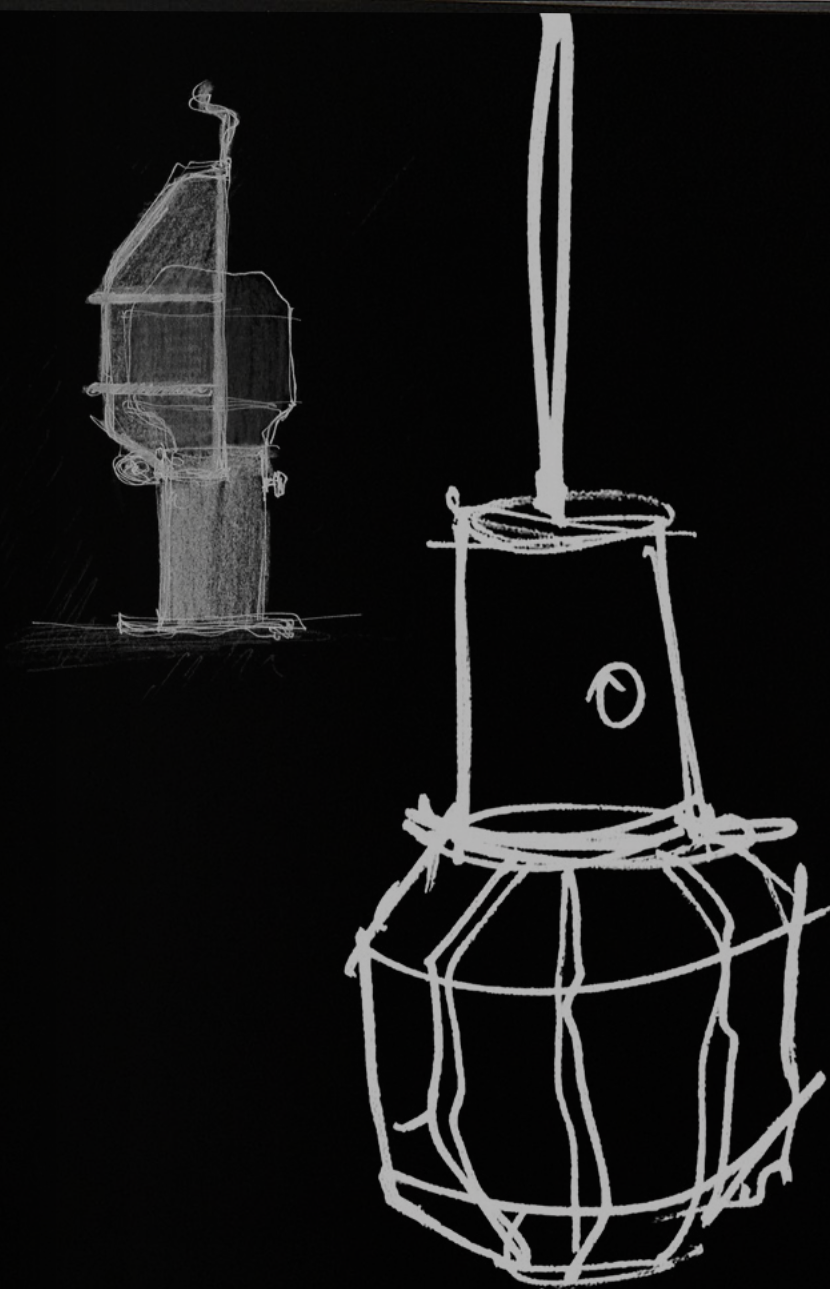
Also born in Barcelona, both our brands share the DNA of a city that inspires design from its very streets. Created precisely to walk those streets, this joint collection of sneakers conveys modernity and comfort. Minimalism, a contemporary design and a slim, aerodynamic silhouette: pure CUPRA's character for those whose natural habitat is asphalt.

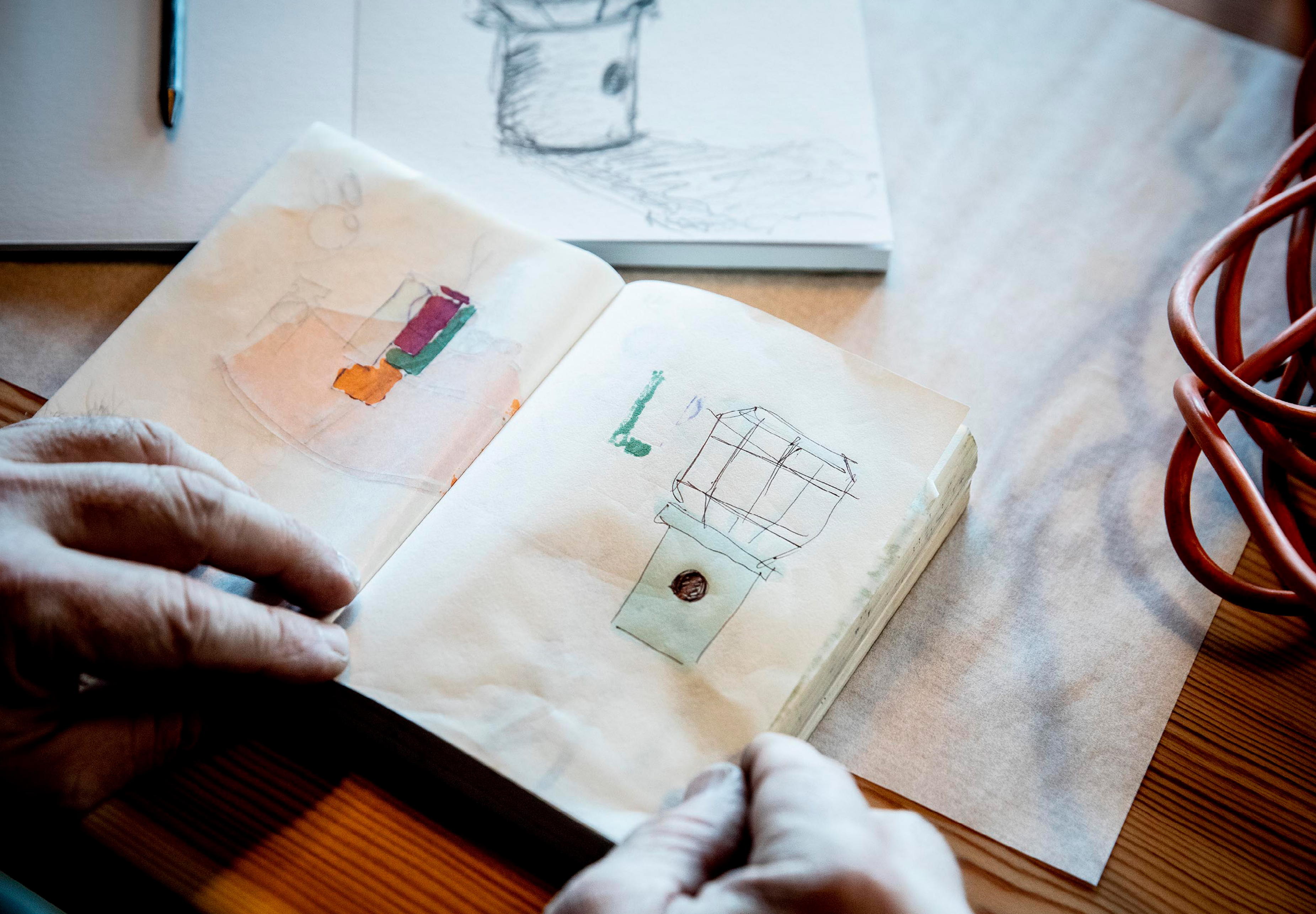




MARSET FOR CUPRA

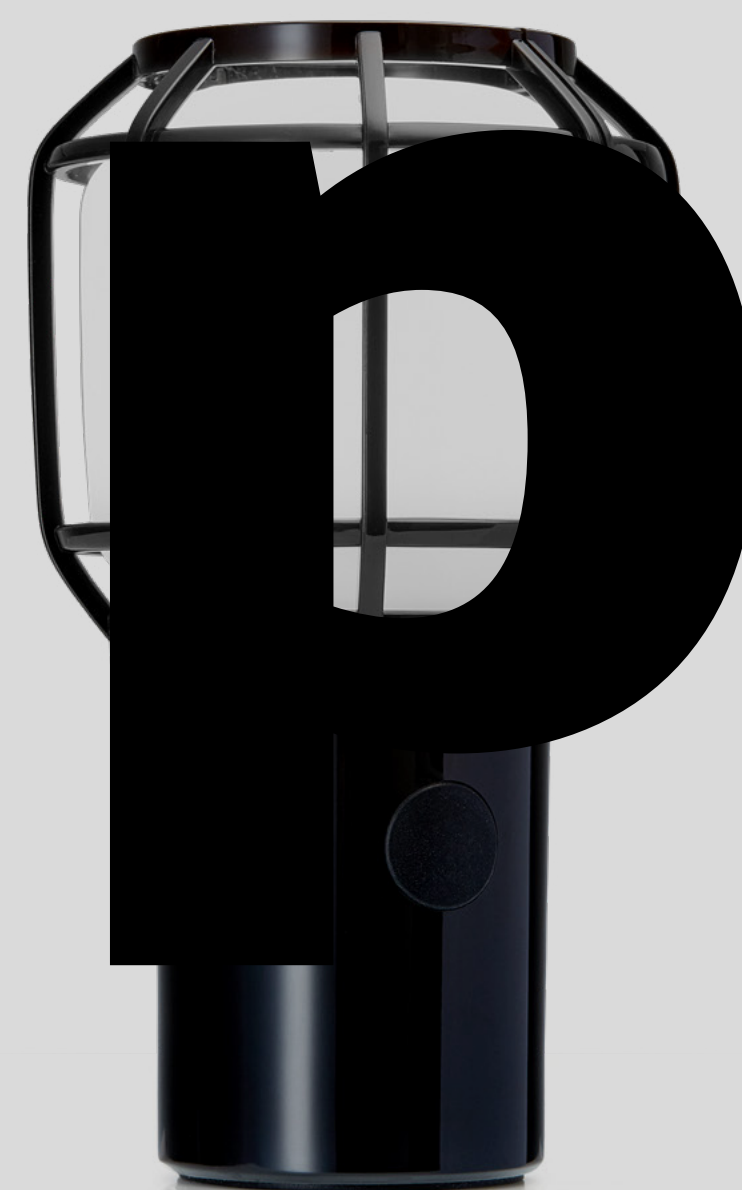
What would a CUPRA lamp be like? The answer could only come from bringing together the minds of our designers and those of the creators of the Marset lamps, capable of illuminating the world with a unique and sustainable light. And from this union, CHISPA was born: the style of our CUPRA Garage applied to lighting.





Marset for CUPRA
Chispa lamp
Black

Chispa





CUPRA
COLLECTION
COLLABORATIONS

LGR FOR CUPRA

Crafted by artisans from start to finish, the customized LGR glasses bring together Italian elegance and the latest technology in mineral lens crafting. Genuine designs, created to see the world from behind the wheel of a CUPRA.



TRAKATAN FOR CUPRA

Each leather article, every accessory by Trakatan is unique because only in the things that are handmade can the most absolute exclusiveness be found. Craftsmanship and sophistication are brought to life in a small workshop in Italy where it all began as a dream. A story too similar to our own for destiny not to have ultimately crossed our paths.















FABIKI FOR CUPRA

Using only the highest quality materials like carbon fiber, titanium and high-end aluminum, the challenge was to create a unique bicycle, not only in its style, but also in its ability to transfer the essence of racing to urban life use. The result can be seen by merely looking at it ... because sportiness stands out in any vehicle.







CUPRA
COLLECTION

CUPRA COLLECTION

Our CUPRA tribe is special. That's why our own collection of fashion and accessories had to be special, as well. We have remastered even the most basic aspects, carefully choosing the materials and design of each article so that everything, absolutely everything, has that special touch of distinction.







CUPRA Hoodie
S-3XL | Pitch Black



CUPRA Snapback Cap
Pitch Black





CUPRA Polo Shirt
S-XXL | Pitch Black



CUPRA Functional Jacket
S-3XL | Pitch Black

CUPRA T-Shirt
S-XL | Petrol Blue



CUPRA Men's T-Shirt
S-3XL | Pitch Black

CUPRA Beanie
Petrol Blue



**CUPRA Copper Carbon
Fiber Bracelet**
S-XL | Carbon Black

CUPRA Mask
M-L | Petrol Blue



CUPRA Corporate Paper Bag
S-M | Black

CUPRA Keyring
Black



CUPRA iPhone Cover
For iPhone 7/8 | Black

CUPRA Racing Mini Helmet
130 × 140 × 170 mm
Petrol Blue

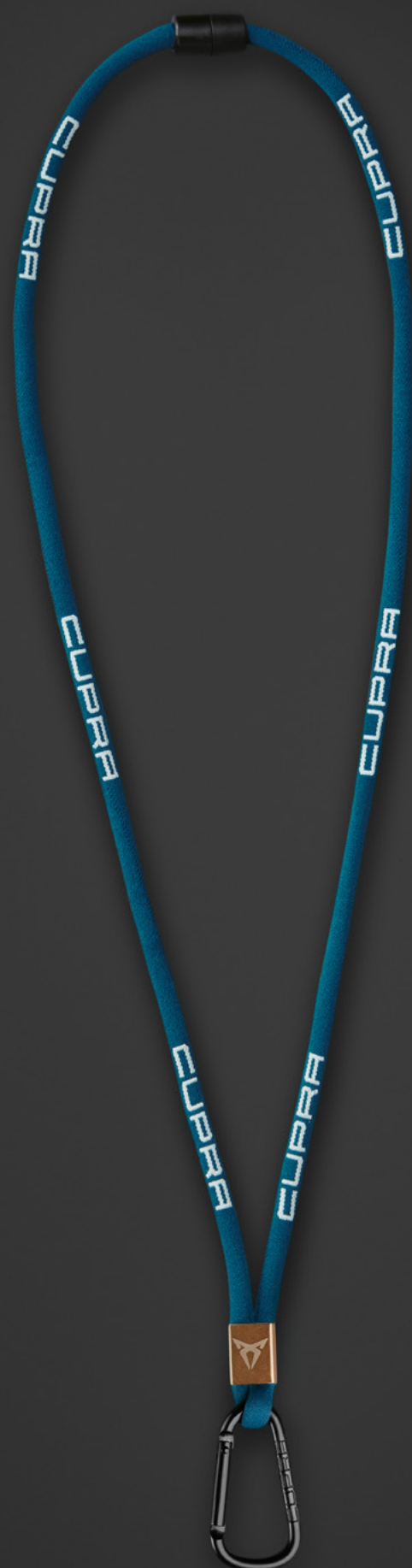


CUPRA TCR 1:43
172 × 73 × 70 mm
Graphene Grey

CUPRA Kids Car
Graphene Grey / Copper



CUPRA Lanyard
Petrol Blue




CUPRA Pencil Set
Multicolor

CUPRA COLLECTION LICENSES

When two brands with the same essence cross each other's paths, the result can only be extraordinary: unique articles that are capable of turning moments into emotions. These accessories are surprising because they were created precisely for that reason. What if ...? Let's try them! Unique items created for those that know how to appreciate them.

MIKAKUS FOR CUPRA - PADDOCK



Inspired by the CUPRA Formentor, the Paddock model will make you experience the streets in a different way. These sneakers are minimalist, with a thin, aerodynamic silhouette that takes style and design to another dimension. Model available for both men and women.

WOMEN - BLUE

36	6H3084351 LBJ	38	6H3084351B LBJ	40	6H1084130A IAJ
37	6H3084351A LBJ	39	6H3084351C LBJ	41	6H1084130B IAJ

MEN - BLUE

39	6H3084351C LAJ	42	6H3084351F LAJ	45	6H3084351J LAJ
40	6H3084351D LAJ	43	6H3084351G LAJ	46	6H3084351K LAJ
41	6H3084351E LAJ	44	6H3084351H LAJ		

Mikakus sneakers are stocked at supplier's warehouse.
Delivery time is 1 week after you place the orders in the system.

MATERIAL

Leather, neoprene, fabric, polyurethane transfer film, high frequency.

CARE INSTRUCTIONS

Better safe than sorry, that's why we recommend using a waterproofing spray to help keep your MIKAKUS cleaner longer. But if they DO get dirty and you want them to look new again, the first thing to do is to check what they're made of.

If they're made of a material such as mesh, canvas or synthetic leather, you can put them right into the washing machine. If, on the other hand, if they have real leather, suede or nubuck leather, it's important NOT to put them into the washing machine to keep them from getting spoiled. In that case we recommend treating each material separately, for example, leather can be cleaned with a damp cloth but nubuck and suede must be cleaned with a brush.

DETAILED PRODUCT DESCRIPTION

The new Mikakus™ x CUPRA Paddock redefines the concepts of design and sophistication. With a modern knit upper, these slip-on sneakers have a chunky light EVA sole that provides maximum comfort thanks to its cushioning effect. They include laced support, a branded insole, and a logoed back tongue, and are designed with premium finishes, including metal eyelets and leather details.

MIKAKUS FOR CUPRA - GARAGE



We place our contemporary vision of sportiness at your feet. Intended for urban life, the Garage shoes will provide you with comfort and style wherever you go. With a rounded toe, a top quality leather upper and a vulcanized relief gradient inspired by the upholstery of the CUPRA, these exclusive shoes are handmade in Europe. There are models for both men and women, available in petrol blue and white.

WOMEN - WHITE

36	6H3084351 LDB	38	6H3084351B LDB	40	6H3084351D LDB
37	6H3084351A LDB	39	6H3084351C LDB	41	6H3084351E LDB

MEN - WHITE

39	6H3084351C LCB	42	6H3084351F LCB	45	6H3084351J LCB
40	6H3084351D LCB	43	6H3084351G LCB	46	6H3084351K LCB
41	6H3084351E LCB	44	6H3084351H LCB		

WOMEN - BLUE

36	6H3084351 LDJ	38	6H3084351B LDJ	40	6H3084351D LDJ
37	6H3084351A LDJ	39	6H3084351C LDJ	41	6H3084351E LDJ

MEN - BLUE

39	6H3084351C LCJ	42	6H3084351F LCJ	45	6H3084351J LCJ
40	6H3084351D LCJ	43	6H3084351G LCJ	46	6H3084351K LCJ
41	6H3084351E LCJ	44	6H3084351H LCJ		

Mikakus sneakers are stocked at supplier's warehouse.
Delivery time is 1 week after you place the orders in the system.

MATERIAL

Leather, neoprene, fabric, polyurethane transfer film, high frequency.

CARE INSTRUCTIONS

Better safe than sorry, that's why we recommend using a waterproofing spray to help keep your MIKAKUS cleaner longer. But if they DO get dirty and you want them to look new again, the first thing to do is to check what they're made of. If they're made of a material such as mesh, canvas or synthetic leather, you can put them right into the washing machine. If, on the other hand, if they have real leather, suede or Nubuck leather, it's important NOT to put them into the washing machine to keep them from getting spoiled. In that case, we recommend treating each material separately, for example, leather can be cleaned with a damp cloth but Nubuck and suede must be cleaned with a brush.

DETAILED PRODUCT DESCRIPTION

Mikakus™ and CUPRA have worked on an exclusive collection based on their contemporary vision of sportsmanship The Garage, with its top-quality leather upper, offers a smooth surface and a relief vulcanized gradient inspired by the upholstery of their cars. This model has a rounded tip and a front closure with polyester laces with decorative metal details and eyelets that give it an exceptional finish. It has a capsule-type EVA sole that provides maximum comfort thanks to its cushioning effect. It comes in two colors; Petrol Blue and White. Take a step further in your sneaker collection with the Mikakus™ x CUPRA Garage.

MARSET FOR CUPRA - CHISPA LAMP



With a look that is reminiscent of an antique garage lamp, Chispa is the symbol of the fusion between two worlds: cars and design. This small, portable lamp will accompany you wherever you go, providing a warm and pleasant light. It is lightweight and has three brightness settings, making it ideal for indoor or outdoor use. It can also be hung using an accessory.

BLACK

6H3052001 LAA

Chispa lamp is at supplier's warehouse.
Delivery time is 1 week after you place the orders in the system.

MATERIAL

Coloured polycarbonate base and structure,with white opal polyethylene diffuser.

CARE INSTRUCTIONS

This luminaire has been designed to be used in operating temperatures between 0° and 45°C. If luminaire is used in other ambient temperatures, the life of the battery may be reduced and not work properly. Don't leave this product under direct sunlight. To clean the luminaire use soft damp cloth, with soap or neutral detergent. Do not use alcohol or other solvents.

DETAILED PRODUCT DESCRIPTION


Chispa (Spark), designed by Joan Gaspar, is waterproof certified, with IP44 accreditation. Its design evokes a garage lamp, but a high quality one, lighter and eminently useful, with three settings for illumination. It is sophisticated and conveys a warm light, decidedly designed to serve as an accompaniment. Its structure is protected by a grate that revolves the light source, a touch rendering it truly original. It also comes with an accessory that allows one to hang it.

When turned on, the light itself illuminates the lamp, mitigating its color. Available in orange, blue, green and in a special black version with copper details, designed in collaboration with the automotive brand CUPRA. Chispa evokes creativity and ingenuity, the spark of light and combustion.

CUPRA COLLECTION COLLABORATIONS

We work together with brands that break away from conventional thought and take style and design to another dimension. We project the CUPRA philosophy beyond the steering wheel, choosing only the most exclusive products made from the highest quality materials that adapt to your lifestyle.

L.G.R. FOR CUPRA - NOMAD



A classic for the adventurer. These iconic aviator glasses have been updated, maintaining their essence while making their style more modern. They are thin, hexagonal and have a metal frame.

COPPER

6H1087900 KCX

MATERIAL

CARE INSTRUCTIONS

Metal alloy.
Metal nose pads.

To clean your glasses, carefully remove the leather flaps and then gently rub some soap and water over them, rinse well and dry with a clean cloth.

DETAILED PRODUCT DESCRIPTION

100% Handmade in Italy | Tempered mineral glass lenses | 100% UV protection | 6 layers of anti-reflective coating (interior) Oleophobic and hydrophobic coating | Anti-scratch | Impact resistant | IR Protection | Filter category: 3.

L.G.R. FOR CUPRA - TUAREG



Inspired by safaris. The LGR x CUPRA Tuareg were created for those that also travel in their own city. They are ultrathin with a simple bridge and round lenses. Available in black and silver.

BLACK

SILVER

6H1087900 KCA

6H1087900 KCM

MATERIAL

CARE INSTRUCTIONS

Metal frame
Hand polished acetate
on temple tips and rims.

To clean your glasses, carefully remove the leather flaps and then gently rub some soap and water over them, rinse well and dry with a clean cloth.

DETAILED PRODUCT DESCRIPTION

100% Handmade in Italy | Aviator metal alloy frame | Metal nose pads | Engraved decoration on temples | Cellulose acetate temple tips for added comfort | Tempered mineral glass lenses | 100% UV protection | 6 layers of anti-reflective coating (interior) | Oleophobic and hydrophobic coating | Anti-scratch | Impact resistant | IR Protection | Filter category: 3.

L.G.R. FOR CUPRA - TUAREG II



For those that love to reinvent themselves we provide a new take on one of the most famous models of LGR urban glasses. Enjoy the metal structure covered by a frame of hand polished acetate, both on the edges and on the tips of the temples.

COPPER AND BLACK

6H1087900 KCN

MATERIAL

Metal frame
Hand polished acetate
on temple tips and rims.

CARE INSTRUCTIONS

To clean your glasses, carefully remove the leather flaps and then gently rub some soap and water over them, rinse well and dry with a clean cloth.

DETAILED PRODUCT DESCRIPTION

100% Handmade in Italy | Aviator metal alloy frame | Metal nose pads | Engraved decoration on temples | Cellulose acetate temple tips for added comfort | Tempered mineral glass lenses | 100% UV protection | 6 layers of anti-reflective coating (interior) | Oleophobic and hydrophobic coating | Anti-scratch | Impact resistant | IR Protection | Filter category: 3.

TRAKATAN FOR CUPRA - BRIEFCASE



Go to work without losing your urban and natural minimalist look. It doesn't matter if you are in the office or on your way to a meeting, with the Trakatan briefcase you will always carry your own style wherever you go. Available in black, blue and copper.

BLACK

6H1087309 IAA

BLUE

6H1087309 IAJ

COPPER

6H1087309 IAX

Trakatan bags are unique pieces and specially handcrafted for you. That's why there is NO STOCK at SEAT warehouse. Delivery time is 4 weeks after you place the orders in the system.

MATERIAL

Nappa calf leather (black & blue)
Vegetable-tanned laminated calf
leather (copper).

CARE INSTRUCTIONS

Nappa Calf Leather is a smooth, refined leather with a matt finishing. Vegetable Tanned Leather is a classic leather that shows its wear beautifully over time. It is warm, it is strong, and it is personal.

DETAILED PRODUCT DESCRIPTION

Large 48h Brief Case made of high quality full grain calf leather, top closure with zip, two side flat compartments, leather handles, removable and adjustable additional shoulder strap, internal zip pockets. Fire branded CUPRA logo, weight: 1500g. Available colours: black, blue and copper.

TRAKATAN FOR CUPRA - IPAD CASE



Not without my iPad. Protect your iPad with this case available in blue and black. Your most prized possessions should be protected as they deserve.

BLACK

6H1087316 IAJ

BLUE

6H1087316 IAA

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MATERIAL

Nappa Calf Leather.

CARE INSTRUCTIONS

Nappa Calf Leather is a smooth, refined leather with a matt finishing. Vegetable Tanned Leather is a classic leather that shows its wear beautifully over time. It is warm, it is strong, and it is personal.

DETAILED PRODUCT DESCRIPTION

iPad Case made of a high quality leather with a subtle embossed CUPRA logo. Suitablefor iPad 1-2-3-4-pro 10,5". Available colours: Black and Blue.

TRAKATAN FOR CUPRA - WEEKENDER DUFFLE BAG



Shall we just take off? The best stories aren't planned, they simply happen. Live them with this sporty looking weekend bag that has a resistant, removable exterior shell and a soft interior with multiple compartments. Includes a hidden pocket to protect your electronic devices. Available in black, blue and copper.

BLACK

6H1087319A KAA

BLUE

6H1087319A KAJ

COPPER

6H1087319A KAX

Trakatan bags are unique pieces and specially handcrafted for you. That's why there is NO STOCK at SEAT warehouse. Delivery time is 4 weeks after you place the orders in the system.

MATERIAL

Nappa calf leather (black & blue)
Vegetable-tanned laminated calf
leather (copper).

CARE INSTRUCTIONS

Nappa Calf Leather is a smooth, refined leather with a matt finishing. Vegetable Tanned Leather is a classic leather that shows its wear beautifully over time. It is warm, it is strong, and it is personal.

DETAILED PRODUCT DESCRIPTION

Large 48h Brief Case made of high quality full grain calf leather, top closure with zip, two side flat compartments, leather handles, removable and adjustable additional shoulder strap, internal zip pockets. Fire branded CUPRA logo, weight: 1500g. Available colours: black, blue and copper.

TRAKATAN FOR CUPRA - BACKPACK



How big is an idea? When it comes to yours, you never know. But now you can comfortably carry them all in your A3-size backpack that has a modern and minimalist design, ideal for architects and designers. It has all the pockets you can possibly imagine and is perfect for electronic devices and MacBook laptops of up to 13 inches. Available in black, blue and copper.

BLACK	BLUE	COPPER
6H1087329 IBA	6H1087329 IBJ	6H1087329 IBX

Trakatan bags are unique pieces and specially handcrafted for you. That's why there is NO STOCK at SEAT warehouse. Delivery time is 4 weeks after you place the orders in the system.

MATERIAL	CARE INSTRUCTIONS
Nappa calf leather (black & blue) Vegetable-tanned laminated calf leather (copper).	Nappa Calf Leather is a smooth, refined leather with a matt finishing. Vegetable Tanned Leather is a classic leather that shows its wear beautifully over time. It is warm, it is strong, and it is personal.

DETAILED PRODUCT DESCRIPTION

Backpack made of high quality full grain calf leather, with adjustable leather shoulder straps, leather top handles, external buckle closure, internal flat pocket with a zip closure, laptop pocket with buttons. Fire branded CUPRA logo, weight: 1200g. Available colours: black, blue and copper.

TRAKATAN FOR CUPRA - BRUSCHETTA



Work and leisure. Where does one begin and the other end? It's impossible to tell with your Trakatan backpack. It's sophisticated yet functional, with rolled edges, an interior compartment for your laptop, a padded back, and straps that have as many compartments as your internal world has facets.

BLACK
6H1087329 KDA

Trakatan bags are unique pieces and specially handcrafted for you. That's why there is NO STOCK at SEAT warehouse. Delivery time is 4 weeks after you place the orders in the system.

MATERIAL	CARE INSTRUCTIONS
Coagulated pvc coated fabric withem bossing "tondino".+ inox her mom with black leather handle.	Nappa Calf Leather is a smooth, refined leather with a matt finishing. Vegetable Tanned Leather is a classic leather that shows its wear beautifully over time. It is warm, it is strong, and it is personal.

DETAILED PRODUCT DESCRIPTION

Backpack for an urban lifestyle. With the folding roll-top closing, inside compartment for laptop, padding on back and adjustable shoulder straps and various docking sites for on - the - go items. + Thermos 500 ml. High quality insulated stainless steel thermo bottle with leather cover. Leakproof, BPA free, 18/8 stainless steel, double wall vacuum insulated.

TRAKATAN FOR CUPRA - TONDINO BACKPACK + THERMO



Your life is unrepeatable, just like this Trakatan backpack. Stamp your experiences onto it because the more you have, the more unique it becomes. It has rolled edges, an interior compartment for your laptop, a padded back, and straps with multiple pockets that will keep everything you need on hand, even the stainless steel 500 ml. thermos it comes with.

BLACK
6H1087329 KCA

Trakatan bags are unique pieces and specially handcrafted for you. That's why there is NO STOCK at SEAT warehouse. Delivery time is 4 weeks after you place the orders in the system.

MATERIAL	CARE INSTRUCTIONS
Coagulated pvc coated fabric with embossing "tondino". + Soft calf leather.	Nappa Calf Leather is a smooth, refined leather with a matt finishing. Vegetable Tanned Leather is a classic leather that shows its wear beautifully over time. It is warm, it is strong, and it is personal.

DETAILED PRODUCT DESCRIPTION

Backpack for an urban lifestyle. With the folding roll-top closing, inside compartment for laptop, padding on back and adjustable shoulder straps and various docking sites for on - the - go items. + Thermos 500 ml. High quality insulated stainless steel, thermos bottle with leather cover. Leak proof, BPA free, 18/8 stainless steel, double wall vacuum insulated.

FABIKE CARBON FIBER BIKE



In the everyday race of life, the struggle is to keep up your pace. This urban bike is made of carbon fiber, titanium and high-end anodized aluminum alloy. Enjoy the technology, innovation and sportiness of your CUPRA, but on two wheels.

BLACK			
XS	6H1050214 IAA	M	6H1050214B IAA
S	6H1050214A IAA	L	6H1050214C IAA
		XL	6H1050214D IAA

Fabike bikes are unique pieces and specially handcrafted for you. That's why there is NO STOCK at SEAT warehouse. Delivery time is 4 weeks after you place the orders in the system.

MATERIAL	CARE INSTRUCTIONS
Carbon Fiber.	Handlebar and pedals need to be mounted by the dealer. Tires need to be inflated.

DETAILED PRODUCT DESCRIPTION

Technical & exclusive custom build a carbon fiber bike with single speed configuration, gates belt drive, racing drop bar, hydraulic disc brakes, custom painting in black. Brooks saddle and real leather bar tape. Weight 6,7kg.

CUPRA
COLLECTION

The fashion line and accessories that are 100% CUPRA. Unique and exclusive articles made with the finest materials. The perfect union between design, innovation and style.

CUPRA LEATHER JACKET - MEN



With or without a cause, but always a rebel. Handmade leather jacket with high quality materials and design worthy of CUPRA. Men's model.

BLACK					
S	6H1084003A KCF	L	6H1084003C KCF	XXL	6H1084003E KCF
M	6H1084003B KCF	XL	6H1084003D KCF		

MATERIAL	CARE INSTRUCTIONS
100% Cow leather.	Do not wash. Do not bleach. Do not tumble dry. Do not iron. Do not dry clean.
100% Polyester.	To be cleaned by specialist only.

DETAILED PRODUCT DESCRIPTION

Leather Jacket made of high-quality full grain cow leather, with external pockets, CUPRA logo on sleeve and snap button with Fire branded CUPRA logo.

CUPRA LEATHER JACKET - WOMEN



With or without a cause, but always a rebel. Handmade leather jacket with high quality materials and design worthy of CUPRA. Women's model.

BLACK					
XS	6H1084012 KCF	M	6H1084012B KCF	XL	6H1084012D KCF
S	6H1084012A KCF	L	6H1084012C KCF		

MATERIAL	CARE INSTRUCTIONS
100% Cow leather.	Do not wash. Do not bleach. Do not tumble dry. Do not iron. Do not dry clean.
100% Polyester.	To be cleaned by specialist only.

DETAILED PRODUCT DESCRIPTION

Leather Jacket made of high-quality full grain cow leather, with external pockets, CUPRA logo on sleeve and snap button with Fire branded CUPRA logo.

CUPRA HOODIE



Talent is not measured by the way you dress and comfort is here to stay. This hoodie sweatshirt for men is made of an innovative fabric that is soft, absorbs sweat, has drawstrings with touches of copper and sports the CUPRA logo in 3D.

PITCH BLACK

S	6H1084130A IAJ	L	6H1084130C IAJ	XXL	6H1084130E IAJ
M	6H1084130B IAJ	XL	6H1084130D IAJ	3XL	6H1084130F IAJ

MATERIAL

60% cotton.
40% polyester.

CARE INSTRUCTIONS

Machine wash 30°C gentle, do not use softener, wash separately, wash inside out, line dry, do not tumble dry, cold iron, iron on left side only, do not iron on logo, do not dry clean, do not bleach.

DETAILED PRODUCT DESCRIPTION

Hoodie made of soft sweat fabric outside soft peach finish, inside brushed , with 3D CUPRA logo on chest, lined hood, cord string with copper accents, cord ends with CUPRA logo, inside contrast coloured neck tape.

CUPRA SNAPBACK CAP



A cap is not merely a functional accessory, it is a sign of identity. Let everyone know that you are a member of the tribe with this CUPRA Snapback Cap. Made of cotton and boasting an embroidered 3D logo, the cap comes in pitch black.

PITCH BLACK

6H1084300 IBJ

MATERIAL

100% cotton.

CARE INSTRUCTIONS

Do not wash, wipe surface with soaked cloth.

DETAILED PRODUCT DESCRIPTION

Snapback Cap with high-quality 3D embroidered CUPRA logo on front, heavy brushed cotton, contrast coloured flat visor in petrol blue. CUPRA icon label and embroidered wordmark on backside of the cap, typical plastic closure.

CUPRA POLO SHIRT



The challenge is always to strike a balance between what is elegant and what is informal without losing your style. Made of fine piqué and sporting the corporate 3-D logo on the pocket, this polo shirt includes moisture control. This is the polo that will help you find that balance.

PITCH BLACK

S	6H1084230A IAJ	L	6H1084230C IAJ	XXL	6H1084230E IAJ
M	6H1084230B IAJ	XL	6H1084230D IAJ		

MATERIAL

100% polyester.

CARE INSTRUCTIONS

Machine wash 30°C gentle, do not use softener, wash separately, wash inside out, line dry, do not tumble dry, cold iron, iron on left side only, do not iron on logo, do not dry clean, do not bleach.

DETAILED PRODUCT DESCRIPTION

Men's Polo Shirt with taped pocket, made of fine piqué, 3D CUPRA logo on pocket, quick drying fabric with moisture management function (wicking effect), inside contrast coloured neck tape, bi-coloured buttons, side slits on hem.

CUPRA FUNCTIONAL JACKET



What is it that you want from a jacket? The answer is simple: it needs to adapt to the unexpected. This jacket is waterproof, wind resistant, breathable and conveys a mix of elegance and sportiness that is very much CUPRA.

PITCH BLACK

S	6H1084003A IAJ	L	6H1084003C IAJ	XXL	6H1084003E IAJ
M	6H1084003B IAJ	XL	6H1084003D IAJ	3XL	6H1084003F IAJ

MATERIAL

82% polyester
18% polyurethan,
lining 100% polyester.

CARE INSTRUCTIONS

Machine wash 30°C gentle, do not use softener, wash separately, close all fastenings before cleaning, wash inside out, line dry, do not tumble dry, do not iron, do not dry clean, do not bleach.

DETAILED PRODUCT DESCRIPTION

Men's functional jacket with hood, waterproof, windproof and breathable, with applied chest pocket in contrasting black colour, 2 zipper pockets, 2 inside pockets, cuff with thumbs opening, adjustable hood with cord string and shield, mesh lining with large logo print, 3D CUPRA logo on chest, Waterproofness: 10.000mm

CUPRA T-SHIRT



There are T-shirts that are in fashion and there are those that represent who you are, like this CUPRA T-shirt made of soft fabric, available in pitch black and petrol blue. Be yourself wherever you go

PITCH BLACK

S	6H1084200A IBA	L	6H1084200C IBA	XXL	6H1084200E IBA
M	6H1084200B IBA	XL	6H1084200D IBA	3XL	6H1084200F IBA

PETROL BLUE

S	6H1084200A IBJ	L	6H1084200C IBJ	XXL	6H1084200E IBJ
M	6H1084200B IBJ	XL	6H1084200D IBJ		

MATERIAL

100% cotton (150g/m²).

CARE INSTRUCTIONS

Machine wash 30°C gentle, do not use softener, wash separatley, wash inside out, line dry, do not tumble dry, cold iron, iron on left side only, do not iron on print, do not dry clean, do not bleach.

DETAILED PRODUCT DESCRIPTION

Men's T-Shirt with a large CUPRA logo across chest, white matt print, soft touch cotton fabric, round neck with elastic rib knit, inside contrast coloured neck tape.

CUPRA BEANIE



Trendy wool rib knit beanie with woven CUPRA logo badge on front.

PITCH BLACK

ONE SIZE 6H1084303 IAJ

MATERIAL

100% wool.

CARE INSTRUCTIONS

Do not wash, do not tumble dry, do not iron, dry clean only, do not bleach.

DETAILED PRODUCT DESCRIPTION

Trendy wool rib knit beanie with woven CUPRA logo badge on front.

CUPRA CARBON FIBER BRACELET



A symbol with lots of meaning behind it, the CUPRA logo represents the union between passion and sportiness. Now you can wear it every day on this bracelet made of 100% carbon fiber with the logo in copper on the front. Comes in diameter sizes of: S (56 mm), M (61 mm), L (66 mm). Available in black.

BLACK

S	6H1050850 IAA	M	66H1050850 IBA
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MATERIAL

Carbon Fiber.

DETAILED PRODUCT DESCRIPTION

Braceletmade of 100% carbon fiber featuring a copper CUPRA Logo on the front.Available sizes: S (56 mm), M (61 mm), L (66 mm) Diameter. Colour: Black

CUPRA COPPER CARBON FIBER BRACELET



A symbol with lots of meaning behind it, the CUPRA logo represents the union between passion and sportiness. Now you can wear it every day on this bracelet made of 100% carbon fiber with the logo in copper on the front. Comes in diameter sizes of: S (56 mm), M (61 mm), L (66 mm). Available in copper.

COPPER

S	6H1050850A KCP	L	6H1050850C KCP
M	6H1050850B KCP	XL	6H1050850D KCP

MATERIAL

Carbon Fiber.

DETAILED PRODUCT DESCRIPTION

A bracelet made of 100% carbon fiber featuring a copper CUPRA Logo on the front. Available sizes: S (56 mm), M (61 mm), L (66 mm) Diameter. Colour: Black.

CUPRA MASK



The CUPRA style is so unique that it can turn even a facemask into something attractive. Give your day-to-day life a modern and sophisticated touch while complying with all the public health safety measures.

PETROL BLUE

M 6H1093100

L 6H1093100A

MATERIAL

280g fabric.

CARE INSTRUCTIONS

Washable on washing machine, waterproof, antibacterial.

DETAILED PRODUCT DESCRIPTION

Protective hygienic mask for 20 uses.

CUPRA CORPORATE PAPER BAG



It doesn't matter what you are carrying. If it's inside one of these matt black CUPRA bags with the shiny logo, elegance is guaranteed.

BLACK

S 6H2087317A KCA

M 6H2087317B KCA

MATERIAL

100% recycled paper.

DETAILED PRODUCT DESCRIPTION

Paper bag with reinforced handles.

CUPRA KEYRING



The best adventures always begin with the same gesture: grabbing the keys to your CUPRA. This robust zinc keyring with sand polished surfaces bears the brand logo.

BLACK

6H1087011 IAA

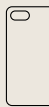
MATERIAL

Metal (zinc alloy).

DETAILED PRODUCT DESCRIPTION

Minimalistic Keyring made of zinc alloy with cut-out CUPRA picture mark, robust, high-end PVD coating, sandblasted surface.

CUPRA iPHONE COVER



When the contents of a good part of your personal and professional life fit in the palm of your hand, you had better protect them well. The CUPRA iPhone cover resists everyday wear and tear

BLACK

6H1087313 IAA

MATERIAL

Silicon.

DETAILED PRODUCT DESCRIPTION

CUPRA iPhone cover with lasered CUPRA picture mark, suitable for iPhone 7 and 8.

CUPRA RACING MINI HELMET



For a Racing driver, there is no more important possession than his helmet. Not only is it the last line of defense against the perils that await at every corner, it is also the only canvas with which they can express their individuality. In turn, helmets are how we distinguish drivers whilst they distinguish themselves behind the wheel.

PETROL BLUE

6H1050321 KCJ

MATERIAL

Plastic.

DETAILED PRODUCT DESCRIPTION

Highly detailed CUPRA collector’s model in 1:4 scale, petrol blue plinth. This CUPRA Racing miniature helmet brings out the CUPRA logotype and Brand colors as well as the state-of-the-art material. This is solely a decorative helmet ideal for adorning your home or office.

CUPRA TCR 1:43



When you like something, you want it in every format possible. The CUPRA TCR 1:43 scale model (172 x 73 x 70 mm) comes with a petrol blue base and an endless amount of minute details for racing lovers.

GRAPHENE GREY

6H1099300 IBF

MATERIAL

Metal.

DETAILED PRODUCT DESCRIPTION

Highly detailed CUPRA collector’s model in 1:72 scale, petrol blue plinth.

CUPRA KIDS CAR



It's never too early to join the tribe. This miniature CUPRA with padded seats and adhesive plates is recommended for kids 12 months and older.

GRAPHENE GREY / COPPER

6H1087500 IAF

MATERIAL

Polyethylen.

CARE INSTRUCTIONS

Clean with damp cloth, do not use aggressive or acidic cleaning agents, do not use high-pressure cleaning equipment, replace damaged or worn-out parts immediately, use only original parts that have been authorised by the manufacturer. Maximum load weight: 50kg.

DETAILED PRODUCT DESCRIPTION

CUPRA kids car for children from 12 months with padded seat, including sticker sheet, horn button with CUPRA logo in copper, bi-coloured rims.

CUPRA LANYARD



It's best to keep important things close to you. The CUPRA lanyard and carabiner, with security clip and laser engraved logo is the best way to keep from losing anything.

PETROL BLUE

6H2087610 IAJ

MATERIAL

100% polyester.

CARE INSTRUCTIONS

Carabiner not for climbing use.

DETAILED PRODUCT DESCRIPTION

Lanyard made of a thick round petrol blue cord with white, repeating CUPRA wordmark, copper clip with lasered CUPRA icon (picture mark), black carabiner with CUPRA wordmark, safety clip.

CUPRA PENCIL SET



Write your own story. Let your ideas take shape. Create twists in your script and add full stops where needed with this set of three black wood pencils embellished with a metallic CUPRA logo.

MULTICOLOR

6H2087212 IAN

MATERIAL

Wood.

DETAILED PRODUCT DESCRIPTION

Set of three pencils made of black wood, three colours: pitch black, petrol blue, oxygen white. Metallic CUPRA logo, black eraser.



CUPRA