

CUPRA COLLECTION



THE LIFESTYLE

CREATE YOUR
OWN PATH



WE DON'T FOLLOW
TRENDS. WE CREATE THE
PATH. IF THESE WORDS
RESONATE WITH YOU,
THEN YOU'RE ALREADY
ONE OF US. AT CUPRA,
WE BUILD A LIFESTYLE,
NOT JUST CARS. WELCOME
TO A NEW WORLD.
THE WORLD OF CUPRA.

TAKES COURAGE TO
FOLLOW YOUR GUT.

Our path in life is no straight line.
It is filled with twists and turns.



CUPRA LINE

The CUPRA Line brings you a universe of everyday lifestyle items. From clothes to accessories, each piece is distinctively elegant, embodying the brand's defining colours and attitude.

CUPRA PENCIL SET

Set of three black wood pencils. Embellished with CUPRA signature colours and metallic logo.

CUPRA MUG

Stainless steel mug with CUPRA logo. Black matt surface, copper-coloured inside.



CUPRA KEYRING

Metal keyring with punched CUPRA logo.

CUPRA IPHONE COVER

Protective high-end cover with laser engraved CUPRA logo. Suitable for iPhone 7 and 8.

CUPRA MEN'S T-SHIRT V-NECK

V-neck t-shirt for men with
3D CUPRA logo on the chest.
Made of silicone-washed cotton.



CUPRA WOMEN'S T-SHIRT

V-neck t-shirt for women with
3D CUPRA logo on the chest
and a slightly tapered waist.

CUPRA MEN'S T-SHIRT 'CUPRA'

Round neck t-shirt for men
with large CUPRA lettering
across the chest.

CUPRA MEN'S T-SHIRT

T-shirt for men with 3D printed
rubber graphics and 3D CUPRA logo.
Made of silicone-washed cotton.

CUPRA KID'S CAR

CUPRA miniature car for kids with padded seat for extra comfort. Includes sticker sheet. Suitable from 12 months.

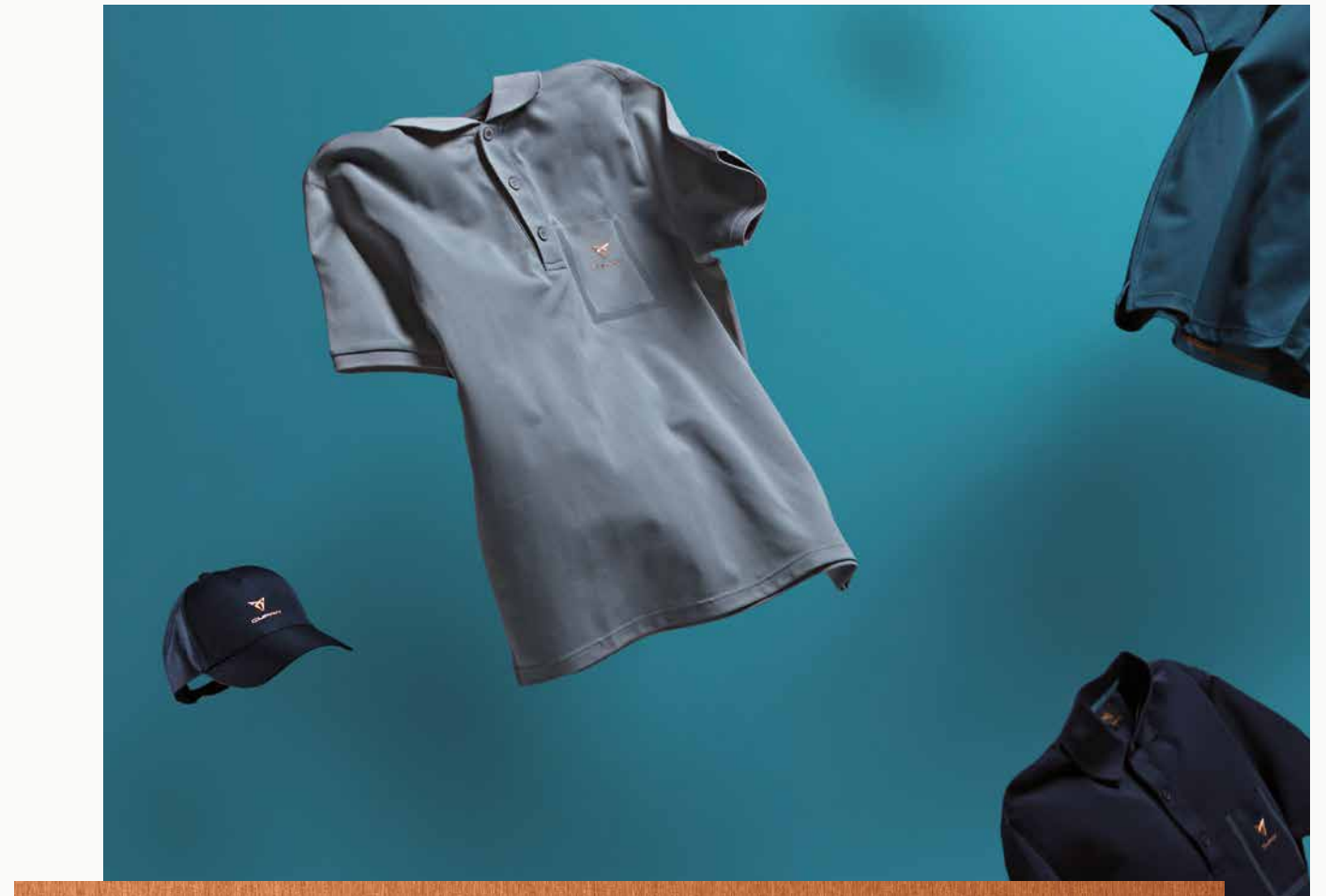
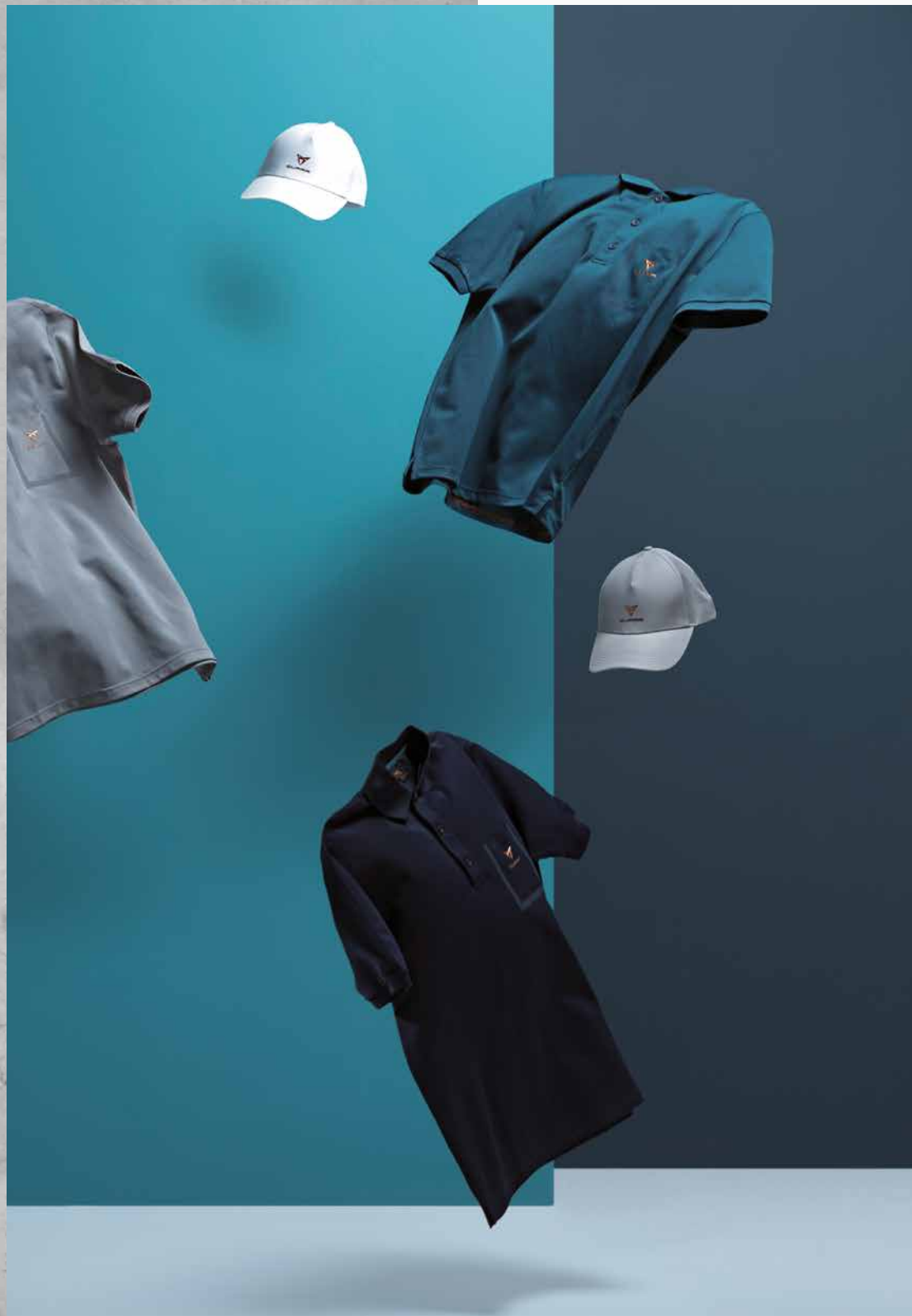


CUPRA LANYARD

Made of durable thick round cord and a carabiner finely engraved with the CUPRA logo.

CUPRA GYM BAG

Heavy-duty gym bag with CUPRA logo centred on the front.



CUPRA MEN'S POLO SHIRT

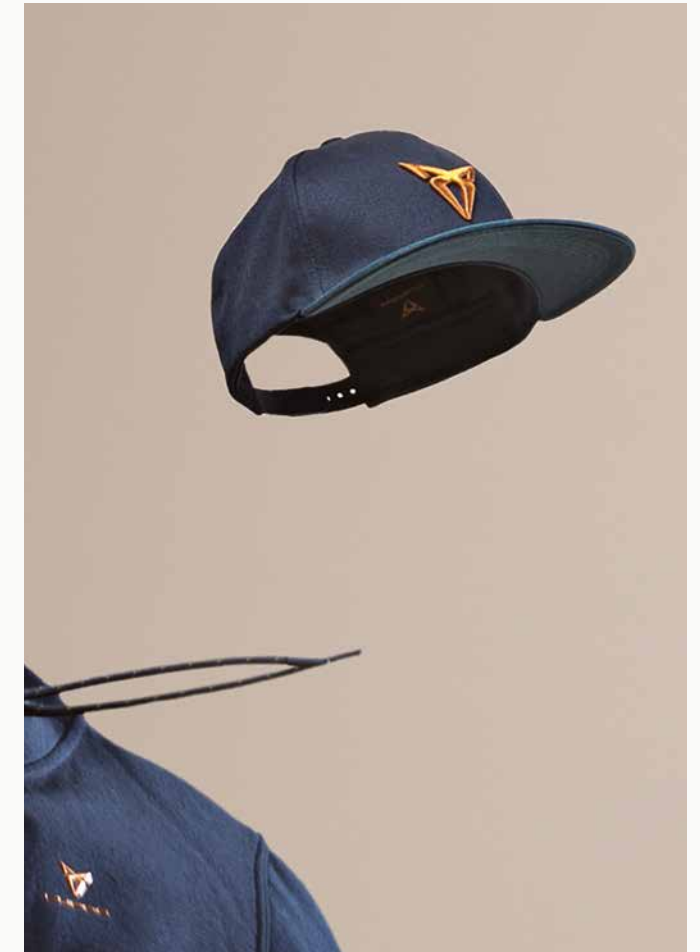
Polo shirt for men with 3D CUPRA logo on a taped pocket. Made of fine piqué and a quick-drying material.

CUPRA BASEBALL CAP

Baseball cap with 3D CUPRA logo on the front and a black metal buckle also with CUPRA logo.

CUPRA MEN'S HOODIE

Hoodie for men with 3D CUPRA logo on the chest and cord string with copper accents. Made of soft material and innovative sweat fabric.



CUPRA SNAPBACK CAP

Features a 3D CUPRA logo in copper embroidered on a contrasting Petrol Blue material. Adjustable strap with a copper metal clasp on the back.

CUPRA BEANIE

Classic ribbed knit wool beanie with CUPRA logo on the front.

CUPRA MEN'S FUNCTIONAL JACKET

Waterproof, windproof and breathable. With hood, two zipper pockets, two inside pockets, mesh lining and chest pocket with 3D CUPRA logo.



START FROM SCRATCH.

The end of a path is an invitation
to begin again. But better.

WE'RE HERE TO DRIVE
SPORTINESS BEYOND THE
WORLD OF CARS. THE LIMITED
CAPSULE COLLECTION IS A
UNIQUE CONCEPT, DIFFERENT
FROM ANY OTHER. MADE IN
COLLABORATION WITH BRANDS
WHO SHARE OUR VALUES,
EVERY PIECE ARTICULATES
OUR PASSION FOR CRAFT AND
SOPHISTICATED DETAILS.

TRAKATAN FOR CUPRA

Unique accessories made from the finest vegetable-tanned leather and hand-engraved with lines to incorporate the CUPRA logo. The collection includes different shapes and colours. The briefcase and backpack are available in Pitch Black, Petrol Blue, or in exclusive CUPRA copper.





TRAKATAN FOR CUPRA

The travel bag is available in Pitch Black and the iPad case in Pitch Black or Petrol Blue. Whichever piece you have your heart set on, we assure you that it is designed to last a lifetime and improve with every use.





L.G.R FOR CUPRA

Sunglasses for a lifestyle behind the wheel. The lenses come in red mirrored and yellow gradient photochromic variants, best-suited for clear vision and maximum protection for the eyes. A singular combination of colours and high-quality materials inspired by CUPRA: copper, stainless steel, leather and tempered mineral glass.

FABIKE FOR CUPRA

Unlike any bicycle ever made. Modern and contemporary, light and aerodynamic. All the technology, design and advantages of a high-end racing bicycle now made available for an everyday lifestyle. Built with only premium materials: carbon fibre, titanium, high-end anodised aluminium, alloy, copper and genuine leather.



C U P R A C O L L E C T I O N

MERCHANDISE - ACCESSORIES

REFERENCE	NAME	DESCRIPTION
6H2087212 IAN	CUPRA Pencil Set	Material: wood Dimensions: 190 mm (length) Colour: Black with Petrol Blue and Oxygen White
6H1069601 IAA	CUPRA Mug	Material: stainless steel Dimensions: 90 mm (height), 73 mm (diameter) Capacity: 0.22 l Colour: Black with Copper
6H1087011 IAA	CUPRA Keyring	Material: metal alloy, PVD coating Dimensions: 30 x 70 mm Colour: Black
6H1087313 IAA	CUPRA iPhone Cover	Material: liquid silicone, microfibre lining Dimensions: 140 x 70 x 10 mm Colour: Black Suitable for iPhone 7 and 8
6H1087500 IAF	CUPRA Kid's Car	Material: PE (plastic) Dimensions: 720 x 300 x 270 mm Colour: Graphene Grey with Copper detailing
6H2087610 IAJ	CUPRA Lanyard	Material: 100% polyester Dimensions: 500 mm (length) Colour: Petrol Blue
6H2087318 IAA	CUPRA Gym Bag	Material: 100% polyester Dimensions: 430 x 400 mm Colour: Black
6H1099300 IBF	CUPRA TCR 1:43	Material: Metal Dimensions: 165 x 70 x 73 mm Colour: Nardo Grey
6H1087620 IAB	CUPRA e-Racer USB Stick	Material: Metal Capacity: 32 GB Colour: Oxygen White

MERCHANDISE - APPAREL

REFERENCE	NAME	DESCRIPTION
6H1084201X IAS	CUPRA Men's T-Shirt V-Neck	Material: 100% cotton Size: S - 3 XL Colour: Petrol Blue
6H1084211X IAS	CUPRA Women's T-Shirt	Material: 100% cotton Size: XS - XL Colour: Petrol Blue
6H1084200X IBF	CUPRA Men's T-Shirt 'CUPRA'	Material: 100% cotton Size: S - 3XL Colour: Engine Grey
6H1084200X IBJ	CUPRA Men's T-Shirt 'CUPRA'	Material: 100% cotton Size: S - 3XL Colour: Petrol Blue
6H1084200X IBA	CUPRA Men's T-Shirt 'CUPRA'	Material: 100% cotton Size: S - 3XL Colour: Pitch Black
6H1084200X IAF	CUPRA Men's T-Shirt	Material: 100% cotton Size: S - 3XL Colour: Engine Grey
6H1084200X IAA	CUPRA Men's T-Shirt	Material: 100% cotton Size: S - 3XL Colour: Pitch Black
6H1084230X IAF	CUPRA Men's Polo Shirt	Material: 100% polyester Size: S - 3XL Colour: Engine Grey
6H1084230X IAS	CUPRA Men's Polo Shirt	Material: 100% polyester Size: S - 3XL Colour: Petrol Blue

MERCHANDISE - APPAREL

REFERENCE	NAME	DESCRIPTION
6H1084230X IAJ	CUPRA Men's Polo Shirt	Material: 100% polyester Size: S - 3XL Colour: Pitch Black
6H1084300 IAF	CUPRA Baseball Cap	Material: 100% polyester Size: one size Colour: Engine Grey
6H1084300 IAG	CUPRA Baseball Cap	Material: 100% polyester Size: one size Colour: Oxygen White
6H1084300 IAJ	CUPRA Baseball Cap	Material: 100% polyester Size: one size Colour: Pitch Black
6H1084130X IAJ	CUPRA Men's Hoodie	Material: 60% cotton, 40% polyester Size: S - 3XL Colour: Pitch Black
6H1084300 IBJ	CUPRA Snapback Cap	Material: 100% cotton Size: one size Colour: Pitch Black with contrasting Petrol Blue visor
6H1084303 IAJ	CUPRA Beanie	Material: 100% wool Size: one size Colour: Pitch Black
6H1084003X IAJ	CUPRA Men's Functional Jacket	Material: 82% polyester, 18% PU Size: S - 3XL Colour: Pitch Black with contrasting Black pockets and Copper detailing

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10/2018. Printed in Spain.

COLLABORATIONS

REFERENCE	NAME	DESCRIPTION
6H1087329 IBA	Trakatan for CUPRA Backpack	Material: Nappa Calf Leather Dimensions: 34 × 45 cm Colour: Black
6H1087329 IBJ	Trakatan for CUPRA Backpack	Material: Nappa Calf Leather Dimensions: 35 × 45 cm Colour: Blue
6H1087329 IBX	Trakatan for CUPRA Backpack	Material: Nappa Calf Leather Dimensions: 36 × 45 cm Colour: Copper
6H1087309 IAA	Trakatan for CUPRA Briefcase	Material: Nappa Calf Leather Dimensions: 40 × 45 × 18 cm Colour: Black
6H1087309 IAJ	Trakatan for CUPRA Briefcase	Material: Nappa Calf Leather Dimensions: 40 × 45 × 18 cm Colour: Blue
6H1087309 IAX	Trakatan for CUPRA Briefcase	Material: Nappa Calf Leather Dimensions: 40 × 45 × 18 cm Colour: Copper
6H1087300 IAA	Trakatan for CUPRA Travel Bag	Material: Technical Textile Dimensions: 50 × 30 × 30 cm Colour: Copper
6H1087316 IAA	Trakatan for CUPRA iPad Case	Material: Nappa Calf Leather Dimensions: 27 × 22 cm Colour: Black
6H1087316 IAJ	Trakatan for CUPRA iPad Case	Material: Nappa Calf Leather Dimensions: 27 × 22 cm Colour: Blue
6H1087900 IAP	L.G.R. for CUPRA Sunglasses	Material: Stainless steel Size: Temple: 145 mm Width: 142 mm Bridge: 20 mm Colour: Yellow
6H1087900 IAR	L.G.R. for CUPRA Sunglasses	Material: Stainless steel Size: Temple: 145 mm Width: 142 mm Bridge: 20 mm Colour: Red
6H1050214X IAA	Fabike for CUPRA Bicycle	Material: Carbon Fiber Size: XS - XL Colour: Black

